



**COMMENT AND REVIEW  
to the  
REQUEST FOR PROPOSAL (RFP) #072225  
Entitled**

**Virtual Behavioral Health Therapy and Related Services**

The following advertisement was placed June 3, 2025 and June 10, 2025 in *USA Today* and *The Oklahoman*, and June 3, 2025 on the Sourcewell website [www.sourcewell-mn.gov](http://www.sourcewell-mn.gov), Sourcewell Procurement Portal <https://proportal.sourcewell-mn.gov>, Biddingo, Merx, PublicPurchase.com, The New York State Contract Reporter [www.nyscr.ny.gov](http://www.nyscr.ny.gov), June 4, 2025 in Oregon's *Daily Journal of Commerce*, *Deseret News*, *Salt Lake Tribune*, and South Carolina's *The State*:

*Sourcewell, a State of Minnesota local government unit and service cooperative, is requesting proposals for Virtual Behavioral Health Therapy and Related Services to result in a procurement solution for use by its Participating Entities. Sourcewell Participating Entities include thousands of governmental, higher education, K-12 education, nonprofit, tribal government, and other public agencies located in the United States and Canada. A full copy of the Request for Proposals can be found on the Sourcewell Procurement Portal [<https://proportal.sourcewell-mn.gov>]. Only proposals submitted through the Sourcewell Procurement Portal will be considered. Proposals are due no later than July 22, 2025, at 4:30 p.m. Central Time, and late proposals will not be considered.*

The solicitation process was conducted through the Sourcewell Procurement Portal. The following parties expressed interest in the solicitation by registering for this opportunity within the portal:

22 <sup>nd</sup> Century Technologies, Inc.	Knox's Paige Inc
A2B Directcare	Kooth
AeroMatte Corporation	LanceSoft Inc
Akinox Solutions Inc.	Lifemark
AMN Allied Services, LLC	LifeWorks (US) Ltd.
And Still We Rise, LLC	Lighthouse Therapy LLC
Antoiniqua Daniels	Line Sort Medical
Applied Behavioral Mental Health Counseling	Lumen Healthcare Partners LLC
Ascend Management, Inc	Lutheran Social Services of Minnesota
Assistance in Recovery Inc.	Lutheran Social Services of South Dakota
Avel eCare Medical Group, PC	Lyra Health, Inc.
Backpack Healthcare	MCS, P.C.

BeforeWeBegin, Inc.	Kite Care Medical NY, PC
BeMe Health, Inc.	Modern Health Arizona P.L.L.C.
BGM Enterprises LLC	N. Musisi Psychotherapy Professional Corporation
Bid Lab LLC	New Story, IDS
BidData	Nova Behavioral Consulting LLC
Category Development	Oracle Occupational Rehabilitation
Catena Medi	Palo Alto University
Cell Staff, LLC	Pathways of Washington, LLC
Center for Social Dynamics	PDS Courier Inc.
Clarvida	Pediatric Developmental Services
Cogent Infotech Corporation	Preferred Staffing Inc
Compu-Vision Consulting, Inc.	PresenceLearning, Inc.
Connected Health Care LLC	Previsico Inc
Dalton Associates	Prime Physicians
Daniel Lynn & Company, LLC	Progressive Recovery Services LLC
Data Entry Outsourcing Services LLC	Prolific Success Events & Consulting
Deconstructing the Mental Health System, Inc	Protocall Services
Delta Speech Therapy LLC	PsychPlus
Discount Healthcare Products LLC	Purple Ruler LLC
Dynamic and Innovative Research Solutions	PWXPRESS
E-Therapy Intermediate, Inc.	R. L. Klein & Associates, Inc
EHN Canada	RCM Technologies (USA), Inc. d/b/a RCM Health Care Services
Ellison Coaching & Counseling Group, PLLC	SHC Services, Inc
eLuma, LLC	Soliant Health, LLC
Empowerment Counseling and Consulting	Specialized True Health, Inc.
FasPsych, LLC	Spring Care, Inc.
First Responders Resilience Network	Starling Minds
FTV LLC	Syra Health Corp.
Full Spectrum Behavior Analysis LLC	Talkspace Inc.
GentleCare Therapy LLC	Teladoc Health Canada
Global Security Services LLC	Tele-Help, Inc.
GlobalMed Holdings, LLC	Tend Healthcare LLC
GOQii Inc	Testudo Logistics LLC.
Guided Path Counseling Group Inc.	The Bid Lab
Hazel Health	The Informatics Applications Group, Inc.
Horizon Behavioral Health, PLLC	The Integrity Nurse Consultants LLC
Huddle Up Care, Inc.	Therapy Beyond Boundaries
Humanistic Therapy NW, LLC	Timely Telehealth, LLC
Included Health	TinyEYE Technologies Corporation
Infojini, Inc.	Townsend Medical Services PLLC
Insight Awaken PLLC	Tree of Knowledge Learning Academy
InSight Telepsychiatry	TrueCare24, Inc.
Invo Healthcare Associates, LLC	Turnwell Mental Health of South Dakota, PC
JayKay Services Inc dba JayKay Medical Staffing	TY-GER.CO, LLC

Johns Storage	United Health Care Staffing, Inc
JoinPro Inc.	Universal Solutions Group Inc
Joy Behavioral Health LLC	Uwill, Inc.
Julian Ceasar	VioletCares AI
JuzSolutions	VRAI Health and Wellness
Kambiar Healthcare LLC	Wandering Willows Therapy
KCo Health	Wave Life, Inc.
Kid Core Therapy LLC	Your NP in Psychiatry PLLC
Kismet Health Inc	Zenova

All Proposals remained sealed within the Sourcewell Procurement Portal until the scheduled due date and time. Proposals were electronically opened, and the list of all Proposers was made publicly available on the Sourcewell Procurement Portal, on July 22, 2025, at 4:30 pm CT. Proposals were received from the following:

AMN Allied Services, LLC  
 And Still We Rise, LLC  
 Applied Behavioral Mental Health Counseling  
 BeforeWeBegin, Inc.  
 EHN Canada  
 eLuma, LLC  
 FasPsych, LLC  
 First Responders Resilience Network  
 Hazel Health  
 Horizon Behavioral Health, PLLC  
 Huddle Up Care  
 InSight Telepsychiatry  
 Knox's Paige Inc  
 Kooth  
 LifeWorks (US) Ltd.  
 Lighthouse Therapy LLC  
 Lumen Healthcare Partners LLC  
 New Story, IDS  
 Palo Alto University  
 Pediatric Developmental Services  
 PresenceLearning, Inc.  
 Protocall Services  
 Purple Ruler LLC  
 Soliant Health, LLC  
 Starling Minds  
 Syra Health Corp.  
 Talkspace Inc.  
 The Integrity Nurse Consultants LLC  
 Therapy Beyond Boundaries  
 Timely Telehealth, LLC  
 Tree of Knowledge Learning Academy  
 TY-GER.CO, LLC

Universal Solutions Group Inc

Proposals were reviewed by the Proposal Evaluation Committee:

Ginger Line, MPA, NIGP-CPP, CPPB, Senior Procurement Analyst

Ben James, Procurement Analyst II

Ashley Powers, Procurement Analyst I

David Gonzalez, Procurement Analyst I

**The findings of the Proposal Evaluation Committee are summarized as follows:**

AMN Healthcare, Inc., has more than 40 years of therapy. AMN Allied Services has been awarded for Category 3: K-12 and Higher Education students and faculty, speech and occupational therapy. This award includes psychology, social work, or special education services; behavioral, emotional, or mental health counseling including but not limited to: video sessions, phone or text sessions, self-guided or self-help programs; crisis support, suicide prevention; assessment or diagnostic services; speech therapy; and occupational therapy. AMN has licensed providers in all 50 states to meet the needs of all Sourcewell participating entities.

EHN Canada has been in business almost twelve years providing inpatient and outpatient services. With a dedicated sales and admission structure both in Canada and growing in the United States, EHN can service Sourcewell Participating Agencies. EHN is offering various tiers on their Pay-per-Use pricing model with a competitive discount on all areas in Category 2 for public safety employees. They have an outcomes-based measurement system to ensure success for Sourcewell's Participating Agencies.

eLuma, LLC having been founded in 2011 has been providing virtual special education and mental health services for K-12 schools and educational agencies across the United States. With a nationwide sales coverage in the United States they are able to offer solutions in Category 3 to all Sourcewell Participating Agencies. eLuma is offering a straightforward, competitive pricing model on all offerings in Category 3, including Speech and Occupational Therapy.

First Responders Resilience Network was created by first responders for first responders. Their mission is to ensure the emotional survival skills needed in crisis are taught before crisis hits. They currently offer services in Category 2, Public Safety Employees. Their virtual, self-based education platform is available to Sourcewell participating entities in the United States. They are offering solid price discounts off their standards MSRP.

Lifeworks (US), Ltd., has been delivering mental health solutions since 1974. They provide psychiatry, counseling, crisis support, and assessment services for categories 1 and 3. With over 40,000 counselors world-wide (25,000 of them in the United States), they are ready to service Sourcewell participating entities. Their platform, TELUS Health One, is available in over sixty languages, and their global peer support program allows students to connect with other students in over thirty languages. They are offering Sourcewell participating entities competitive pricing.

Lighthouse Therapy LLC currently offer solutions in Category 2, Public Safety Employees, and Category 3, K-12 and Higher Education Students and Faculty; Speech and Occupational Therapy. Lighthouse Therapy is a woman-owned business that offers a web-based teletherapy organization with real time video sessions, integrated assessments, digital resource sharing, scheduling tools, and bilingual support. They focus on human connection and quality over high-volume caseloads. They are licensed in 18 states, and are able to support all 50 states,

territories, and Canada. Lighthouse Therapy provides a significant discount with line-item based, and not-to-exceed, pricing, with flexible volume discounts.

PresenceLearning, Inc. was founded in 2009 and has been in teletherapy since its inception. With over 170 employees designed to help Sourcewell participating agencies and their 2,000 licensed and qualified clinicians, they are able to serve students from Pre-K through 12<sup>th</sup> grade. PresenceLearning, Inc. is offering competitive pricing on almost all areas in Category 3 in the K-12 students and faculty space including teletherapy, speech-language Therapy, Occupational Therapy and more.

Protocall Services was founded in 1992. They currently offer solutions in Category 3, K-12 and Higher Education Students and Faculty, Speech and Occupational Therapy. They provide services to higher education and secondary education institutions, as long as the users of their solutions are aged 13 or over. Protocall Services has a proven track record of successfully working with multiple schools, universities, and state contracts. They are willing to serve all of the US and Canada. Additionally, they offer their services in over 35 languages virtually or in-person.

Talkspace's national network includes over 6,000 licensed professionals across more than 20 clinical specialties. Talkspace has been awarded in Category 1: General Public Entity Employees and Citizens and Category 3: K-12 and Higher Education students and faculty, speech and occupational therapy. The award for these categories covers the following areas: Psychology, social work, or special education; behavioral, emotional, or mental health counseling including but not limited to: video sessions, phone or text sessions, self-guided or self-help programs; crisis support, suicide prevention; and assessment or diagnostic services. Services are available in the United States and Canada for students, faculty, and public employees ages 13 and up.

For these reasons, the following awards of Sourcewell **Master Agreement #072225** are recommended:

AMN Healthcare, Inc.	072225-AMN
EHN Canada	072225-EHN
eLuma, LLC	072225-ELA
First Responders Resilience Network	072225-FRR
LifeWorks (US) Ltd.	072225-LFW
Lighthouse Therapy LLC	072225-LGT
PresenceLearning, Inc.	072225-PSL
Protocall Services	072225-PLL
Talkspace	072225-TKS

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*Ginger Line*

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Ginger Line, MPA, NIGP-CPP, CPPB  
Senior Procurement Analyst

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*Ben James*

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Ben James, Procurement Analyst II

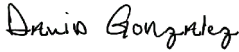
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Ashley Powers, Procurement Analyst I

Signed by:



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David Gonzalez, Procurement Analyst I

### STATEMENT OF COMPLIANCE


As Chief Procurement Officer for Sourcewell, I have reviewed the recommendation of the Deputy Chief Procurement Officer and the accompanying support materials documenting the process followed for RFP #072225 Virtual Behavioral Health Therapy and Related Services.

The Evaluation Committee accepted, deemed responsive, evaluated, and recommended proposals for award to the Deputy Chief Procurement Officer. Under authority granted to the Chief Procurement Officer in Sourcewell's bylaws, the recommendations set forth above are approved.

I hereby certify:

1. Sourcewell is a government agency, created and authorized by Minnesota law to provide cooperative procurement master agreements.
2. The procurement process and resulting master agreements have been awarded in compliance with the laws of the State of Minnesota (Minnesota Statutes Chapter 471 and Minnesota Statutes Section 123A.21), and in conformity to Sourcewell's Procurement Policy.
3. The awards listed were made based on the results of the competitive solicitation process.
4. The awards listed were ratified by the Sourcewell Board of Directors on October 21, 2025.

Signed by:



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Jeremy Schwartz, CSSBB, CPPO, NIGP-CPP  
Sourcewell Chief Procurement Officer